Digi Edge SEO Technologies

TECHNOLOGY

SOLUTIONS COMPANY

Your Trusted Digital Partner in Manufacturing Excellence

LEARN MORE:

+91 9021784998   www.digiedgeseo.com   info@digiedgeseo.com

COMPANY PROFILE

Executive Summary

Digi Edge SEO Technologies is a startup IT company based in Mumbai, India, specializing in a comprehensive range of services including software, mobile app, and website development, marketing services, design services, engineering services, and sales outsourcing. Our target market primarily consists of machinery and spare manufacturing companies. By leveraging our expertise in digital technologies and our understanding of the manufacturing sector, we aim to become a trusted partner for businesses seeking to enhance their online presence, streamline their operations, and increase their sales.

Company Description

Digi Edge SEO Technologies is founded on the principle of providing end-to-end digital solutions tailored to the needs of manufacturing companies. Our team comprises skilled professionals with diverse backgrounds in IT, marketing, design, and engineering, enabling us to offer a holistic approach to our clients' requirements. Located in Mumbai, India, we are strategically positioned to serve both local and international clients.

DIGI EDGE
SEO TECHNOLOGIES
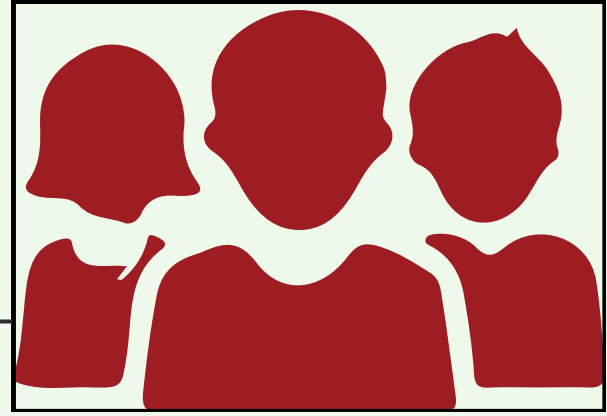
About Us

Digi Edge SEO Technologies is poised to become a leading provider of digital solutions for machinery and spare manufacturing companies in Mumbai and beyond. With a comprehensive range of services, a dedicated team of professionals, and a customer-centric approach, we are committed to helping our clients succeed in the digital age.

Why Us

At Digi Edge SEO Technologies, we specialize in tailored digital solutions crafted exclusively for the machinery and spare manufacturing sector. With our industry expertise, innovative strategies, and commitment to excellence, we empower businesses to thrive in the digital age. Choose us as your trusted partner for unparalleled results.

Our Mission

At Digi Edge SEO Technologies, our mission is to empower machinery and spare manufacturing companies with innovative digital solutions that drive growth, efficiency, and competitiveness. Through our expertise in software development, marketing, design, and engineering, we aim to be the trusted partner our clients rely on to navigate the complexities of the digital landscape and achieve their business objectives. We are committed to delivering exceptional value, personalized service, and measurable results that exceed our clients' expectations.

DIGI EDGE
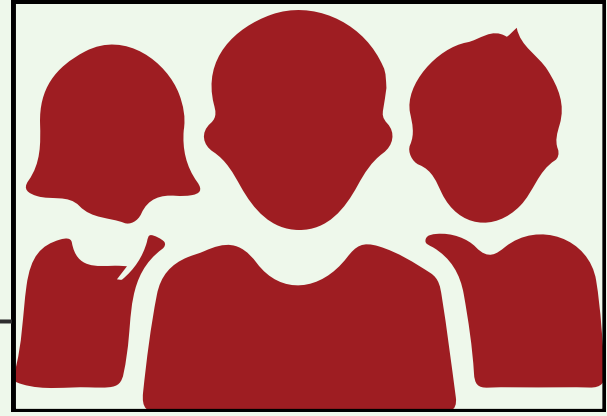
SEO TECHNOLOGIES

Our Vission

Our vision at Digi Edge SEO Technologies is to revolutionize the way machinery and spare manufacturing companies leverage digital technologies to succeed in an increasingly competitive market. We envision a future where every client we serve achieves unparalleled success through our tailored solutions, where our expertise and passion for innovation inspire industry-wide transformation, and where we are recognized as the premier provider of digital services in the manufacturing sector. As we continue to grow and evolve, we remain steadfast in our commitment to driving positive change and empowering our clients to thrive in the digital age.

Our Presence

Click On Icon To View Portfolio On:

- Upwork
- LinkedIn
- Facebook
- Instagram
- Twitter
- Pinterest
- WhatsApp

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Our USP
(Unique Selling Preposition)

Digi Edge SEO Technologies offers a distinctive blend of expertise, tailored solutions, and industry focus that sets us apart from our competitors:

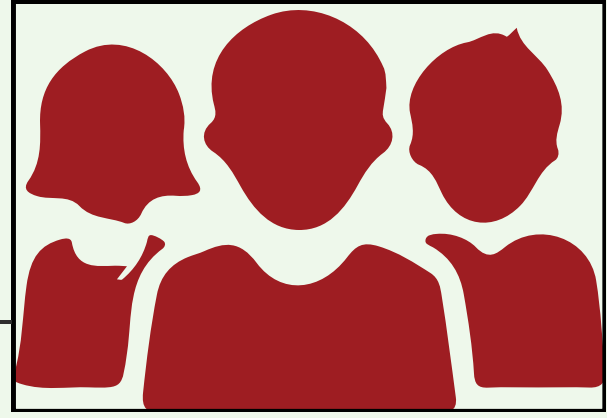1. **Specialized Focus on Manufacturing:** Unlike generic IT companies, we specialize in serving machinery and spare manufacturing companies. Our in-depth understanding of the industry enables us to provide customized solutions that address the unique challenges and requirements of our clients.

2. **End-to-End Digital Solutions:** From software development to marketing services, design solutions, engineering support, and sales outsourcing, we offer a comprehensive suite of services to meet all our clients' digital needs under one roof. This integrated approach ensures seamless coordination and maximizes the effectiveness of our solutions.

3. **Holistic Approach to Client Success:** We prioritize long-term partnerships with our clients, taking a consultative approach to understand their business goals, challenges, and opportunities fully. By aligning our solutions with their objectives, we become more than just service providers; we become trusted advisors committed to their success.

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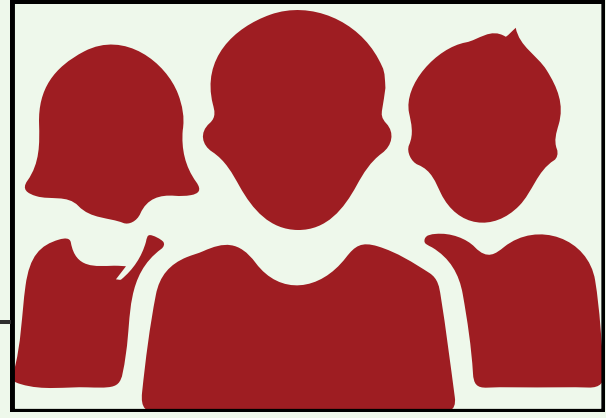
Our USP
(Unique Selling Preposition)

1. **Innovative and Results-Driven Solutions:** Our team of skilled professionals is dedicated to staying at the forefront of digital innovation. We leverage the latest technologies, industry best practices, and creative strategies to deliver measurable results that drive growth, efficiency, and competitiveness for our clients.

2. **Local Presence with Global Reach:** Based in Mumbai, India, we are strategically positioned to serve clients both locally and internationally. Our global perspective, combined with our local expertise, enables us to offer insights and solutions that resonate across borders, helping our clients expand their reach and seize new opportunities in the global marketplace.

In summary, Digi Edge SEO Technologies stands out by offering specialized expertise, comprehensive services, personalized support, innovative solutions, and global reach, all aimed at empowering machinery and spare manufacturing companies to thrive in the digital age.

DIGI EDGE

SEO TECHNOLOGIES

OUR SOLUTIONS

1. **Software Development:**
   a. Custom Software Development
   b. Web Application Development
   c. Mobile App Development (iOS/Android)
   d. Enterprise Software Solutions

2. **Marketing Services:**
   a. Search Engine Optimization (SEO)
   b. Social Media Management
   c. Email Marketing
   d. Pay-Per-Click (PPC) Advertising
   e. Content Marketing
   f. WhatsApp Marketing
   g. Lead Generation

3. **Design Services:**
   a. Logo & Brand Design
   b. Web & App Design
   c. 3D Design
   d. Product Design
   e. Visual Design

4. **Engineering Services:**
   a. Machine Design
   b. Technical Drawings
   c. Engineering Consultation
   d. Simulation & FEA
   e. Design for Manufacturing (DFM)

1. **Sales Outsourcing:**
   a. Sales Strategy Development
   b. Lead Qualification and Nurturing
   c. Sales Team Outsourcing
   d. Sales Training and Support

2. **Business Software and Tools:**
   a. CRM Software
   b. ERP Solutions
   c. Inventory Management Systems
   d. Project Management Software
   e. Business Intelligence (BI) Tools

1 CUSTOM SOFTWARE DEVELOPMENT

WHAT YOU GET?

- Tailored software solutions designed specifically for the machinery and spare manufacturing industry
- Customized development to meet unique business requirements and challenges
- Scalable and flexible software architecture to accommodate future growth and changes
- Integration with existing systems and software for seamless workflow
- Comprehensive testing and quality assurance to ensure reliability and performance
- Ongoing support and maintenance to keep software up-to-date and optimized for efficiency
-

WHY TO BUY?

- Streamline manufacturing processes for increased efficiency and productivity
- Enhance communication and collaboration across departments and teams
- Improve inventory management and supply chain visibility
- Automate repetitive tasks to reduce manual errors and save time
- Gain actionable insights through data analysis and reporting capabilities
- Stay ahead of competitors with innovative, industry-specific software solutions

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2 WEB APPLICATION DEVELOPMENT

WHAT YOU GET?

- Customized web application development tailored to your specific business needs
- Responsive and user-friendly design for seamless user experience across devices
- Integration with existing systems and databases for data synchronization and efficiency
- Scalable architecture to accommodate growth and evolving business requirements
- Comprehensive testing and quality assurance to ensure functionality and security
- Ongoing support and maintenance to keep your web application running smoothly and up-to-date with the latest technologies and trends

WHY TO BUY?

- Enhance online presence and accessibility for customers with a tailored web application
- Improve business efficiency and streamline processes with customized features and functionalities
- Increase customer engagement and satisfaction through intuitive user interfaces and seamless experiences
- Gain a competitive edge in the digital landscape with a unique and innovative web application solution
- Drive business growth and revenue by leveraging the power of technology to meet evolving customer needs and market demands

3 MOBILE APP DEVELOPMENT (IOS/ANDROID)

WHAT YOU GET?

- Custom mobile app development for iOS and Android platforms tailored to your business requirements
- User-friendly and intuitive interface design to enhance user experience and engagement
- Integration with backend systems and third-party APIs for seamless data exchange and functionality
- Native or cross-platform development options to reach a wider audience and maximize market penetration
- Comprehensive testing and quality assurance to ensure app performance, security, and compatibility
- App store submission and deployment assistance to ensure your app meets all guidelines and requirements

WHY TO BUY?

- Reach and engage with your audience on their preferred mobile platform, whether iOS or Android
- Provide a seamless and convenient user experience, enhancing customer satisfaction and loyalty
- Leverage mobile technology to stay ahead of competitors and stand out in the market
- Increase brand visibility and awareness through a dedicated mobile presence
- Unlock new revenue streams and business opportunities with innovative mobile solutions tailored to your specific needs

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4 ENTERPRISE SOFTWARE SOLUTIONS

WHAT YOU GET?

- Tailored enterprise software solutions designed to meet your organization's unique needs and challenges
- Comprehensive analysis and consultation to identify requirements and develop a strategic solution roadmap
- Customized development, implementation, and integration of software across departments and systems
- Scalable architecture to accommodate growth and changing business requirements
- Training and support to ensure smooth adoption and ongoing success of the enterprise software solution
- Regular updates and maintenance to keep the software optimized and up-to-date with industry standards and best practices

WHY TO BUY?

- Increase operational efficiency and productivity with tailored software solutions that streamline processes and workflows.
- Improve collaboration and communication across departments and teams with centralized data management and access.
- Enhance decision-making with real-time insights and analytics capabilities, empowering informed strategic choices.
- Ensure compliance with industry regulations and standards through customizable features and security measures.
- Scale your business effectively with a flexible and scalable software architecture that grows with your organization.
- Gain a competitive edge by leveraging innovative technology to stay ahead of the curve in your industry.

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5 SEARCH ENGINE OPTIMIZATION (SEO)

WHAT YOU GET?

- Dedicated SEO Manager
- Leads From Website Directly On Your Mail Or Your WhatsApp
- Keywords Targeting
- Content Relevancy
- Link Building
- Keywords Tracking
- Website Analysis
- Monthly Website Reviews
- Stand Out Website Content
- Comprehensive SEO Reports

WHY TO BUY?

- You Can Expand Your Business
- You Get Always Available Online On Internet
- You Get More Clicks
- You Get Visitor's Data
- You Get Leads
- You Get New Customers
- You Stay Competitive
- You Get More Credibility & Trust
- Brings More People To Your Website
- Makes Your Website Easier TO Navigate
- A Better ROI Score
- You Save Money

TERMS & CONDITIONS?

- SEO Result Get 3-6 Month for Ranking in Google
- SSL Certificate is Compulsory in Website
- Minimum 3 keywords are Mandatory
- No Change Will Allow in Keywords After Work Started

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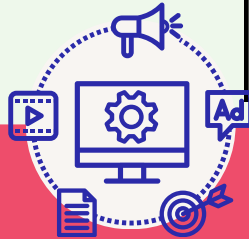
5 SEARCH ENGINE OPTIMIZATION (SEO) PRICING?

STARTER PLAN

$50

- Custom SEO Strategy
- Intent Based Keyword Research
- Competitive Gap Analysis
- Technical SEO Audit
- Title & Meta Tags Optimization (monthly) (50 urls)
- Content optimization (monthly)
- Link Building Audit & Strategy
- Ongoing Link Building (monthly) (50) (Low Level)
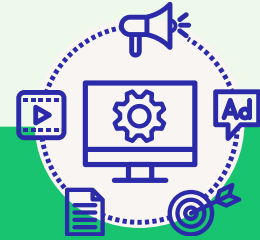- Web Analytics Account Setup
- Monthly Performance Reporting

PREMIUM PLAN

$100

- Custom SEO Strategy (Detailed)
- Intent Based Keyword Research
- Competitive Gap Analysis
- Technical SEO Audit
- Title & Meta Tags Optimization (monthly) (250 urls)
- Content optimization (monthly)
- Link Building Audit & Strategy
- Ongoing Link Building (monthly) (100) (Low, Medium & High Level)
- Web Analytics Account Setup
- Monthly Performance Reporting
- Dedicated Account Manager
- Citation building
- Onsite Technical Work
- Reputation Monitoring
- Schema Markup
- Google My Business Setup
- Improve Page Speed
- Weekly Reporting

STANDARD PLAN

$75

- Custom SEO Strategy (Detailed)
- Intent Based Keyword Research
- Competitive Gap Analysis
- Technical SEO Audit
- Title & Meta Tags Optimization (monthly) (150 urls)
- Content optimization (monthly)
- Link Building Audit & Strategy
- Ongoing Link Building (monthly) (80) (Low & Medium Level)
- Web Analytics Account Setup
- Monthly Performance Reporting
- Dedicated Account Manager

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6 SOCIAL MEDIA MANAGEMENT (SMM)

WHAT YOU GET?

- **Leads Directly On Your WhatsApp**
- **Unique Brand Post Frame**
- **Customized Attractive Images**
- **Festival Images**
- **On Time Posting**
- **Content Writing**
- **Relevant Hashtags#**
- **Post Engagement**
- **Organic Reaches**
- **Paid Ads**
- **WhatsApp / Call Button Integration On Every Post**

WHY TO BUY?

- **Branding**
- **Faster, Easier Communication**
- **Social Media Makes Brand More Reliable**
- **Social Media is Great for Promoting Content**
- **Generate Leads Directly & Indirectly**
- **Boost Organic Visibility**
- **Increase Website Traffic**
- **Impress Potential Customers**
- **Track Your Competition**
- **Develop a Positive Digital Footprint**

TERMS & CONDITIONS?

- **Platform we Work in LinkedIn, Facebook & Instagram**
- **Paid Ads Amount Not Including this Package**
- **Have To Approve All Posts in Advance, No Changes Will Allow At The End Moment**
- **Any Extra Work Out of Package Will Charge Extra Cost As Per Work**
- **Organic Reaches Can Be Varies, Not Same Results Show Every Time**
- **Organic Reaches Per Month Minimum 1500 to Maximum 5000 it Can Be Increased**

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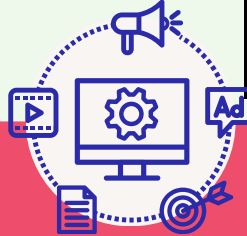
6 SOCIAL MEDIA MANAGEMENT (SMM) PRICING?

STARTER PLAN

$100

- Social Media Content Creation
- 2 Times A Week Posting
- Monthly Reporting
- Festival Images
- Unique Brand Frame
- 5 Customized Product Images
- 1000 Reaches/Week
- Social Media Page Optimization

PREMIUM PLAN

$200

- Social Media Content Creation
- Daily Posting
- Monthly Reporting
- Festival Images
- Unique Brand Frame
- 25 Customized Product Images
- 5000 Reaches/Week
- Social Media Page Optimization
- Paid Ads Management
- Post Engagement
- Ads Copywriting
- 5 Animation Videos
- 5 Revision Allowed
- Banner Design

STANDARD PLAN

$150

- Social Media Content Creation
- 3 Times A Week Posting
- Monthly Reporting
- Festival Images
- Unique Brand Frame
- 15 Customized Product Images
- 3000 Reaches/Week
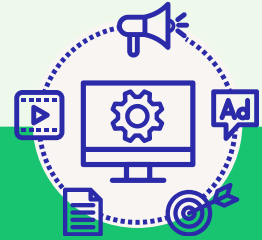- Social Media Page Optimization
- Paid Ads Management
- Post Engagement
- Ads Copywriting
- 3 Revision Allowed
- Banner Design

7 E-MAIL MARKETING

WHAT YOU GET?

- Dedicated E-mail Marketing Software
- List of emails, contact numbers, social media profile of your potential buyers (Unlimited)
- Customized email templates
- No spam mailing
- Send daily 10,000 bulk emails
- Get daily leads in direct in your mail inbox
- Find emails from first name, last name and company name
- Get emails of daily newly registered business domains
- Recurring emails campaign to send recurring automatic mails to your potential buyer still they buy your product

WHY TO BUY?

- Branding
- Due to every 7 days recurring mail your potential buyer will never forget about your business, whenever they has requirement, they will remember your business
- Get constant leads generating system
- If you send daily mails to 10,000 peoples then minimum 1 to 5,000 peoples will definitely read your mail and goes to your website, means it will increase traffic on your website.
- Increased traffic on your website can increase your authority and ranking of your website on Google, which will give you direct leads.

TERMS & CONDITIONS?

- Domains SMTP & IMAP will require to add sender mails to software for bulk.
- Mails going to spam is dependent on domains authority and good emailing practices.
- 30 Days mail warm-up period required to new sender emails before starting emailing to avoid spam emails.

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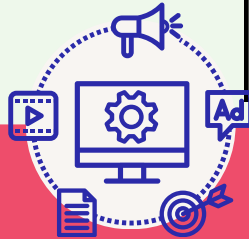
7 E-MAIL MARKETING PRICING?

STARTER PLAN

$100

- Email Marketing Software Setup
- Email Marketing Software Training
- Contact List Development
- Unlimited B2B & B2C Companies Contacts Enrichment
- Unlimited Sender E-mail
- Unlimited E-mailing
- Track Emails Read, Clicked & Replied Status
- Audience Development Strategy

PREMIUM PLAN

$250

- Email Marketing Software Setup
- Email Marketing Software Training
- Contact List Development
- Unlimited B2B & B2C Companies Contacts Enrichment
- Unlimited Sender E-mail
- Unlimited E-mailing
- Track Emails Read, Clicked & Replied Status
- Audience Development Strategy
- Dedicated Email Marketing Manager
- LinkedIn Premium Contacts Enrichment
- Email Marketing Calendar

STANDARD PLAN

$180

- Email Marketing Software Setup
- Email Marketing Software Training
- Contact List Development
- Unlimited B2B & B2C Companies Contacts Enrichment
- Unlimited Sender E-mail
- Unlimited E-mailing
- Track Emails Read, Clicked & Replied Status
- Audience Development Strategy
- Dedicated Email Marketing Manager

8 PAY PER CLICK (PPC) ADVERTISEMENT

WHAT YOU GET?

- Targeted Traffic and Increased Leads
- Faster Results Compared to SEO
- Measurable Results and Return on Investment (ROI)
- Increased Brand Awareness
- Flexibility and Control
- Complements Other Marketing Channels

WHY TO BUY?

- Fast Visibility
- Laser-Targeted Audience
- Measurable Performance
- A/B Testing
- Fills SEO Gaps
- Boosts Overall Marketing Efforts
- Time Efficiency
- Expertise and Staying Ahead of Trends

TERMS & CONDITIONS?

- Key Performance Indicators (KPIs): Agree on the KPIs that will be tracked (e.g., clicks, conversions, cost-per-acquisition)
- Ads Will display in search results of Google & Google search partner like YouTube, Google Publisher and Other.
- Ads budget will be extra after service cost.
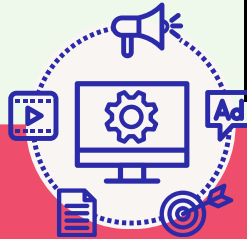
8 PAY PER CLICK (PPC) ADVERTISEMENT PRICING?

STARTER PLAN

$150

- 50 Keywords
- Competitor & Keyword Research
- Google Ads Setup
- Ad Copy & Creative
- Ongoing Optimization
- Landing Page Design
- Setting Up Conversion Tracking
- Set Up Targeting
- Monthly Reporting
- Dedicated PPC Analyst

PREMIUM PLAN

$250

- 500 Keywords
- Competitor & Keyword Research
- Google Ads Setup
- Ad Copy & Creative
- Ongoing Optimization
- Landing Page Design
- Setting Up Conversion Tracking
- Set Up Targeting
- Monthly Reporting
- Dedicated PPC Analyst
- Weekly Reports
- Setup Amazon Advertising
- Management on the Amazon Advertising
- Meetings every 2 weeks
- Landing Page Design
- Videography

STANDARD PLAN

$200

- 200 Keywords
- Competitor & Keyword Research
- Google Ads Setup
- Ad Copy & Creative
- Ongoing Optimization
- Landing Page Design
- Setting Up Conversion Tracking
- Set Up Targeting
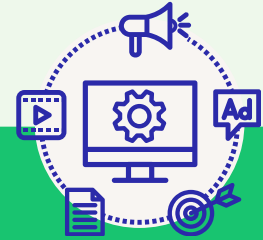- Monthly Reporting
- Dedicated PPC Analyst
- Weekly Reports

9 CONTENT MARKETING

WHAT YOU GET?

- Increased Brand Awareness and Thought Leadership
- Attract and Engage Targeted Audience
- Generate High-Quality Leads and Nurture Sales
- Improved Website Traffic and Search Engine Ranking (SEO)
- Cost-Effective Marketing Strategy
- Builds Stronger Customer Relationships
- Provides Valuable Data and Insights

WHY TO BUY?

- Provides Valuable Data and Insights
- Content Creation Specialists
- Maintaining a Consistent Content Calendar
- Streamlined Workflow Management
- Search Engine Optimization (SEO) Expertise
- Content Promotion and Distribution
- Data-Driven Insights and Reporting
- Data Analysis and Strategy Optimization
- Access to Specialized Skills
- Staying Updated on Trends
- Scalability

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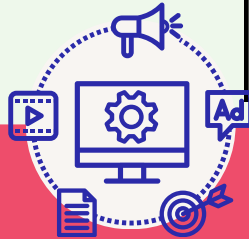
9 CONTENT MARKETING PRICING?

STARTER PLAN

$150

- Content Strategy
- 3 Blog Articles per Month
- Keyword Research
- SEO Optimization
- Monthly Reporting
- Content Publishing
- Content Calendar
- Performance Analytics / Reporting
- Technical Writing
- Content Templates
- Local SEO
- Internal Link Audit
- YouTube Optimization
- Video Content

PREMIUM PLAN

$250

- Content Strategy
- 8 Blog Articles per Month
- Keyword Research
- SEO Optimization
- Monthly Reporting
- Content Publishing
- Content Calendar
- Performance Analytics / Reporting
- Technical Writing
- Content Templates
- Local SEO
- Internal Link Audit
- YouTube Optimization
- Video Content
- Back Links Building
- Featured Snippet Optimizations
- Creative Services
- Interview-Based Writing

STANDARD PLAN

$200

- Content Strategy
- 5 Blog Articles per Month
- Keyword Research
- SEO Optimization
- Monthly Reporting
- Content Publishing
- Content Calendar
- Performance Analytics / Reporting
- Technical Writing
- Content Templates
- Local SEO
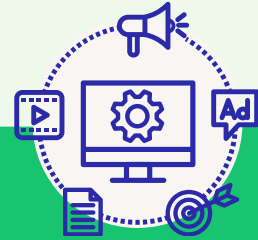- Internal Link Audit
- YouTube Optimization
- Video Content
- Back Links Building
- Featured Snippet Optimizations

10

WHATSAPP MARKETING

WHAT YOU GET?

- Send Messages from Same number (Scan Up to 5 Numbers)
- 3000-character Text
- 4 images (1 MB per Image)
- Video (3 MB)
- PDF (2 MB)
- Audio File (2 MB)
- Button Option (Message Look More Professional and Get More Quality Leads)
- On-Time Report
- 1 Year Duration
- Instant Delivery (15 Min to 30 Min)

WHY TO BUY?

- Cost -Effective than Facebook Ads
- Reach the Targeted Audience with the Fastest Way
- No Competition Like Other Portals
- Generate Instant Inquiry in your Own WhatsApp Messenger
- Pay Money For Only Delivered Conversation
- Get a Campaigns Report with the delivery status
- It's a Web Based Panel So you can Easily Operate from Anywhere
- Save Your Precious Time
- Instant Support for any Query.

PRICING?

- **0.006 USD / CONVERSATION**

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10

WHATSAPP MARKETING TERMS & CONDITIONS?

WHATSAPP SAME

- Report of delivered numbers will be updated in the web portal
- Your database will remain in your portal for 90 days from the day of the campaign.
- You can scan 5 Numbers at one time
- For safety to avoid getting banned/blocked you can send 800 to 1000 WhatsApp per day per number
- To avoid Spamming don't send the WhatsApp to same data within 24 to 48 hours
- Panel Timing is Monday to Saturday 10 AM to 6 PM (Sunday Off)
- Sunday and All Indian Festival Panel Will Close (You Can See the Update on Login Page)
- Campaign Delivery time takes up to 3 min to 3 hours (depending on the campaign)
- In case the WhatsApp messaging site is down, we may have to wait till maintenance is over
- We have All Rights To Change or Upgrade the Features in Panel. With or Without Prior Notice.

WHATSAPP VIRTUAL

- Report of delivered numbers will be updated in the web portal in 24 to 48 hours
- Your database will remain in your portal for 90 days from the day of the campaign
- Panel Timing is Monday to Saturday 10 AM to 6 PM (Sunday Off)
- Sunday and All Indian Festival Panel Will Close (You Can See the Update on Login Page)
- Campaign Delivery time takes up to 3 min to 5 hours (depending on the campaign)
- In case the WhatsApp messaging site is down, we may have to wait till maintenance is over
- We have All Rights To Change or Upgrade the Features in Panel. With or Without Prior Notice.
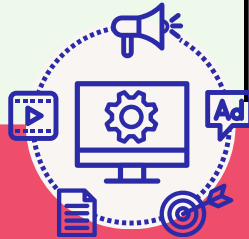
COMPLETE DIGITAL MARKETING PACKAGES

STARTER PLAN

$500

- SEO
- SOCIAL MEDIA MARKETING (PAGE MANAGEMENT)
- E-MAIL MARKETING
- PAY PER CLICK (PPC) ADVERTISING
- CONTENT MARKETING

ALL STARTER PLANS

PREMIUM PLAN

$1000

- SEO
- SOCIAL MEDIA MARKETING (PAGE MANAGEMENT)
- E-MAIL MARKETING
- PAY PER CLICK (PPC) ADVERTISING
- CONTENT MARKETING

ALL PREMIUM PLANS

STANDARD PLAN

$800

- SEO
- SOCIAL MEDIA MARKETING (PAGE MANAGEMENT)
- E-MAIL MARKETING
- PAY PER CLICK (PPC) ADVERTISING
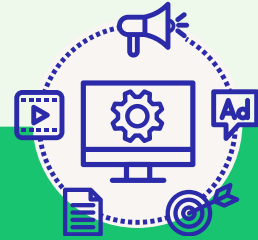- CONTENT MARKETING

ALL STANDARD PLANS

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11

QUALITY LEADS GENERATION PRICING

GET CONTACT DETAILS OF ENQUIRY REGARDING YOUR PRODUCT AND PAY FOR IT
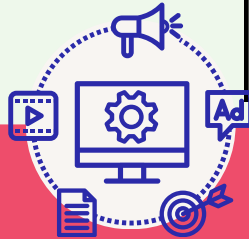
STARTER PLAN ✦✦✦

$50

- 50 Enquiries / Month
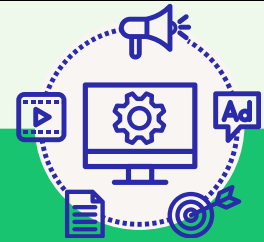- Potential Customers Database (2000 Contacts)

MONTHLY PLAN

PREMIUM PLAN ✦✦✦

$250

- Unlimited Enquiries/Month
- Potential Customers Database (Unlimited Contacts)
- Dedicated Lead Management CRM Tool
- Dedicated Support Manager

MONTHLY PLAN

STANDARD PLAN ✦✦✦

$100

- 100 Enquiries / Month
- Potential Customers Database (5000 Contacts)

MONTHLY PLAN

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LOGO & BRAND DESIGN

- Custom logo design tailored to reflect your brand's identity, values, and personality.
- Brand identity development including color palettes, typography, and visual elements to create a cohesive brand image.
- Graphic design services for marketing materials, including business cards, letterheads, and brochures.
- Brand guidelines creation to ensure consistency and uniformity across all brand touchpoints.
- Rebranding services for companies looking to refresh or update their brand image.
- Collaboration with clients throughout the design process to ensure satisfaction and alignment with brand vision.

WHY TO BUY?

- Establish a strong and memorable brand identity that stands out in the market and resonates with your target audience.
- Build credibility and trust with potential customers through professional and cohesive branding that reflects your company's values and mission.
- Increase brand recognition and awareness, helping to differentiate your business from competitors and leaving a lasting impression.
- Ensure consistency across all brand touchpoints, fostering brand loyalty and reinforcing your brand message.
- Enhance customer engagement and loyalty by conveying professionalism and attention to detail through visually appealing branding materials.
- Support business growth and expansion by providing a solid foundation for marketing efforts and attracting new customers.

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WEB & APP DESIGN

- **Custom website and mobile app design tailored to your brand identity, target audience, and business objectives.**
- **User-centric design approach focused on creating intuitive and engaging user experiences across devices.**
- **Responsive design implementation to ensure optimal viewing and interaction experiences across all screen sizes and devices.**
- **Wireframing and prototyping services to visualize and refine design concepts before development.**
- **Collaboration with developers to ensure seamless integration of design elements and functionality.**
- **Ongoing support and maintenance to keep your website and mobile app updated and optimized for performance.**

WHY TO BUY?

- **Enhance your brand's online presence with visually appealing and user-friendly website and app designs.**
- **Increase user engagement and satisfaction through intuitive navigation and seamless user experiences.**
- **Stay ahead of competitors with innovative and cutting-edge design solutions that captivate and retain users.**
- **Improve conversion rates and drive business growth with strategic design elements that encourage action and interaction.**
- **Ensure compatibility and accessibility across all devices, maximizing reach and engagement.**
- **Receive personalized attention and collaboration throughout the design process to achieve your unique vision and goals.**

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3D DESIGN

- **Custom 3D modeling services tailored to your specific project requirements and objectives.**
- **High-quality rendering and visualization to bring your ideas and concepts to life in stunning detail.**
- **Prototyping and product design to test and refine concepts before production.**
- **Animation and virtual walkthroughs for immersive and interactive presentations.**
- **CAD conversion and file preparation for seamless integration with manufacturing processes.**
- **Collaboration with clients throughout the design process to ensure satisfaction and alignment with project goals.**

WHY TO BUY?

- **Visualize concepts and designs in lifelike 3D detail, providing a clear understanding of the final product.**
- **Reduce time and costs associated with traditional prototyping through virtual modeling and testing.**
- **Enhance communication and collaboration among stakeholders with immersive 3D presentations and walkthroughs.**
- **Identify and address design flaws or optimizations early in the development process, minimizing risks and iterations.**
- **Stay ahead of competitors by leveraging cutting-edge 3D technology to showcase innovative and compelling designs.**
- **Improve client satisfaction and confidence by providing realistic renderings and visualizations that exceed expectations.**

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PRODUCT DESIGN

- **Custom product design solutions tailored to your unique specifications and requirements.**
- **Concept development and ideation to bring your ideas to life and solve complex design challenges.**
- **Prototyping and testing to validate designs and ensure functionality, usability, and manufacturability.**
- **CAD modeling and rendering to visualize and refine product concepts with precision and accuracy.**
- **Collaboration with engineers and manufacturers to optimize designs for production and cost efficiency.**
- **Ongoing support and iteration throughout the product development lifecycle to ensure success from concept to market.**

WHY TO BUY?

- **Transform ideas into innovative and market-ready products that meet customer needs and exceed expectations.**
- **Ensure product functionality, usability, and manufacturability through rigorous prototyping and testing.**
- **Stand out in the market with unique and visually appealing designs that captivate and engage customers.**
- **Streamline the product development process and reduce time to market with efficient and collaborative design solutions.**
- **Maximize return on investment by investing in professional product design services that deliver high-quality results.**
- **Gain a competitive edge by leveraging our expertise and experience in creating successful products across various industries.**

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VISUAL DESIGN

- Custom visual design solutions tailored to your brand identity, audience, and objectives.
- Graphic design services for marketing materials, including logos, branding elements, and promotional materials.
- User interface (UI) and user experience (UX) design for websites, mobile apps, and digital platforms.
- Illustration and animation services to enhance storytelling and engage audiences.
- Print design services for brochures, flyers, posters, and other offline marketing collateral.
- Brand style guide creation to ensure consistency and cohesion across all visual assets.

WHY TO BUY?

- Elevate your brand identity and presence with visually stunning and cohesive design solutions.
- Capture and engage your target audience with compelling graphic and UI/UX design elements.
- Establish credibility and professionalism through polished and visually appealing marketing materials.
- Enhance user experience and drive conversions with intuitive and aesthetically pleasing design.
- Stand out in a crowded marketplace with unique and memorable visual assets that leave a lasting impression.
- Receive personalized attention and collaboration throughout the design process to achieve your specific goals and objectives.

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MACHINE DESIGN

- Custom machine design solutions tailored to meet your specific requirements and objectives.
- Conceptualization and ideation to develop innovative and efficient machine designs.
- CAD modeling and simulation to visualize and test designs for functionality and performance.
- Prototyping and testing to validate designs and ensure reliability and safety.
- Collaboration with engineers and manufacturers to optimize designs for production and cost efficiency.
- Ongoing support and iteration throughout the design process to achieve optimal results.

WHY TO BUY?

- Obtain customized machine designs tailored to your unique specifications and operational needs.
- Increase efficiency and productivity with innovative and optimized machine designs.
- Ensure reliability and safety through thorough prototyping and testing of machine designs.
- Collaborate with experienced engineers to develop cost-effective and manufacturable machine designs.
- Stay ahead of the competition with cutting-edge machine designs that meet the latest industry standards.
- Receive ongoing support and iteration to ensure the success and performance of your machine designs.

TECHNICAL DRAWINGS

WHAT YOU GET?

- Custom technical drawing services tailored to your specific project requirements.
- CAD drafting and 2D/3D modeling to create detailed technical drawings and schematics.
- Conversion of hand-drawn sketches or existing drawings into digital formats for accuracy and ease of editing.
- Annotation and dimensioning to clearly communicate design specifications and requirements.
- Revision and modification of existing drawings to accommodate changes or updates.
- Collaboration with engineers and manufacturers to ensure compatibility and accuracy of technical drawings.

WHY TO BUY?

- Ensure accuracy and precision in your design documentation with professional technical drawings.
- Communicate complex design specifications clearly and effectively to stakeholders and manufacturers.
- Facilitate collaboration and streamline the manufacturing process with detailed and comprehensive technical drawings.
- Reduce errors and minimize rework by providing precise and detailed design documentation.
- Enhance efficiency and productivity by outsourcing technical drawing tasks to experienced professionals.
- Receive personalized attention and tailored solutions to meet your specific project requirements and deadlines.

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ENGINEERING CONSULTATION

WHAT YOU GET?

- Customized engineering consultation services tailored to your specific project needs and objectives.
- Expert guidance and advice from experienced engineers across various disciplines and industries.
- Analysis and assessment of engineering challenges, opportunities, and requirements.
- Solution-oriented approach to address technical issues, optimize processes, and achieve project goals.
- Collaboration with clients to develop innovative and cost-effective engineering solutions.
- Ongoing support and follow-up to ensure successful implementation and project completion.

WHY TO BUY?

- Access expert guidance and insights from experienced engineers across diverse disciplines and industries.
- Receive personalized recommendations and tailored solutions to address your specific engineering challenges and goals.
- Optimize project outcomes and minimize risks through strategic planning and problem-solving expertise.
- Gain a competitive edge by leveraging innovative engineering solutions and best practices.
- Enhance project efficiency and effectiveness with professional consultation and support throughout the process.
- Ensure successful project implementation and achieve desired results with ongoing support and follow-up from our team.

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SIMULATION & FEA (FINITE ELEMENT ANALYSIS)

WHAT YOU GET?

- Customized simulation and FEA services tailored to your specific engineering needs and objectives.
- Finite element analysis (FEA) to simulate and analyze structural, thermal, and fluid dynamics behavior of components and systems.
- Advanced simulation techniques to optimize designs, identify potential issues, and validate performance.
- Comprehensive modeling and analysis of complex engineering systems to enhance reliability and efficiency.
- Collaboration with experienced engineers to interpret simulation results and make informed design decisions.
- Ongoing support and iteration to refine and improve designs based on simulation findings.

WHY TO BUY?

- Gain insights into the behavior and performance of your engineering designs before production, reducing the risk of costly errors and rework.
- Optimize product performance and reliability through accurate simulation and analysis of structural, thermal, and fluid dynamics behavior.
- Identify potential design flaws or weaknesses early in the development process, minimizing risks and ensuring product safety.
- Improve design efficiency and reduce development time by iterating and refining designs based on simulation results.
- Collaborate with experienced engineers to interpret simulation findings and make informed design decisions.
- Stay ahead of the competition by leveraging advanced simulation techniques to innovate and optimize your engineering solutions.

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DESIGN FOR MANUFACTURING (DFM)

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SALES OUTSOURCING

WHAT YOU GET?

- Tailored sales outsourcing solutions to meet your specific business needs and objectives.
- Dedicated sales team to handle lead generation, prospecting, and closing deals on your behalf.
- Strategic sales planning and execution to maximize revenue and growth opportunities.
- Comprehensive sales support, including CRM management, pipeline tracking, and performance reporting.
- Flexible engagement models to scale resources up or down based on your changing needs and priorities.
- Ongoing training and coaching to ensure that our sales team is aligned with your brand and objectives.

WHY TO BUY?

- Access a dedicated sales team with expertise in lead generation, prospecting, and closing deals, freeing up your internal resources.
- Benefit from strategic sales planning and execution aimed at maximizing revenue and growth opportunities for your business.
- Enjoy comprehensive sales support, including CRM management and performance reporting, to track and optimize sales efforts.
- Scale resources up or down as needed with flexible engagement models tailored to your business requirements.
- Receive ongoing training and coaching to ensure alignment with your brand and objectives, maximizing the effectiveness of the outsourced sales team.
- Increase sales efficiency and effectiveness while reducing overhead costs associated with maintaining an in-house sales team.

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BUSINESS SOFTWARE & TOOLS

WHAT YOU GET?

- **Custom business software development tailored to your specific requirements and objectives.**
- **Integration services to connect existing systems and streamline workflow processes.**
- **User-friendly interface design for intuitive navigation and enhanced user experience.**
- **Comprehensive testing and quality assurance to ensure software functionality and reliability.**
- **Ongoing support and maintenance to keep your business software up-to-date and optimized.**
- **Training and documentation to ensure smooth adoption and usage of the software by your team.**

WHY TO BUY?

- **Access tailored business software solutions designed to meet your specific needs and objectives.**
- **Improve operational efficiency and productivity with intuitive and user-friendly software tools.**
- **Streamline workflows and processes across departments to enhance collaboration and communication.**
- **Gain actionable insights through data analysis and reporting capabilities to inform strategic decision-making.**
- **Stay ahead of the competition with innovative technology solutions that drive business growth and success.**
- **Receive ongoing support and updates to ensure that your software tools remain optimized and aligned with your business goals.**

DIGI EDGE
SEO TECHNOLOGIES

WHAT NEXT?

LET'S START THE WORK

01 CALL/MAIL TO REQUEST BRAINSTORMING MEETING TO KNOW WHAT SERVICES WILL WORK FOR YOUR BUSINESS

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02 ASIGN SERVICE/PURCHASE ORDER AND MAKE ADVANCE PAYMENT OF SERVICES & REQUIRED SOFTWARE SUBSCRIPTION (IF APPLICABLE)

03 WORK WILL START ON MONTHLY/YEARLY BASES (YOU HAVE TO MAKE SCHEDULED FIXED / RECURRING PAYMENTS ON SCHEDULED DATE)

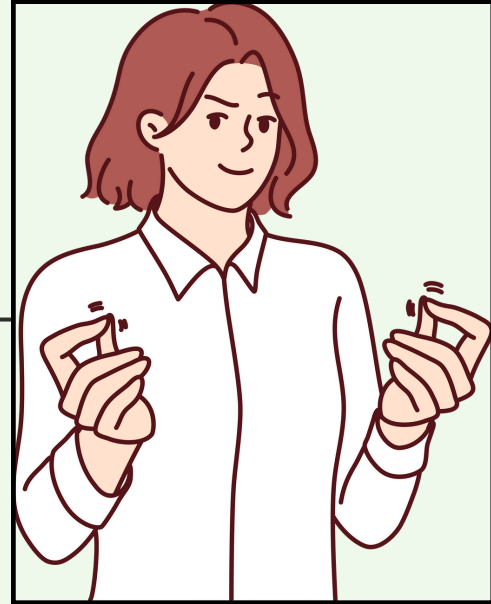📞 +91 9021784998   🌐 www.digiedgeseo.com   ✉ info@digiedgeseo.com
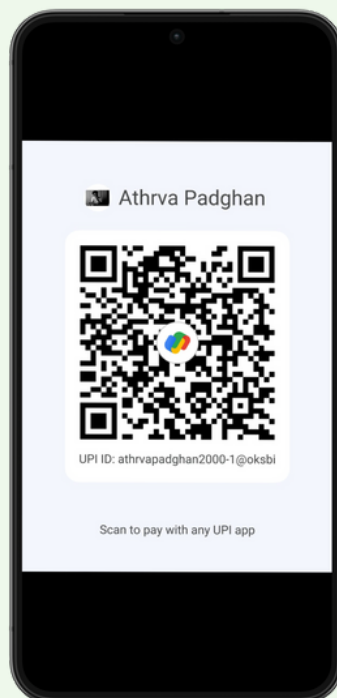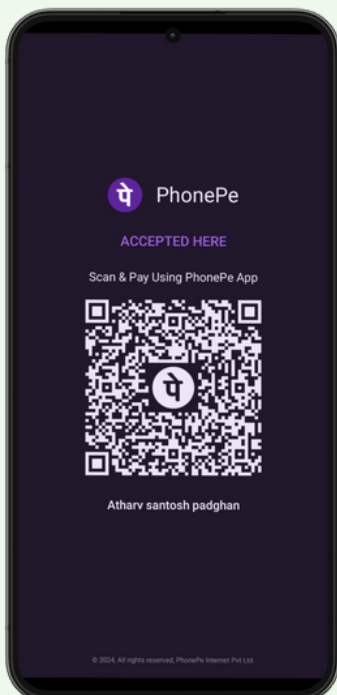
DIGI EDGE
SEO TECHNOLOGIES

LET'S PAY FOR THE VALUE

PAYMENT METHODS

DIRECT BANK TRANSFER

- **BANK NAME:** CANARA BANK
- **ACCOUNT NUMBER:** 120027710021
- **IFSC CODE:** CNRB0001082
- **ACCOUNT HOLDER:** DIGI EDGE SEO TECHNOLOGIES

BHIM UPI / QR PAY

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ACCEPTED HERE

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Atharv santosh padghan

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